



# ***You're Invited As Our Guest***



## **Higher Ed Recreation Summit**

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**JULY 28-30, 2021**  
LAKE LAS VEGAS, NEVADA

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***Join 50 other higher education recreation directors for face-to-face meetings that focus on how we can help each other!***

- There's no cost to you, your institution to participate
- Apply now for one of just 50 seats
- All resort, travel, meals and participation expenses are covered by a Summit grant

**CONTACT**  
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**HigherEdRecSummit.com**

# Timely information & meaningful relationships

all in 48 hours, and at no cost to you or your institution



## IT'S NOT A TRADE SHOW... NOT EVEN CLOSE

Establish new relationships and learn more in 48 hours than you ever thought was possible! The Higher Education Recreation Summit is two days of uniquely structured boardroom presentations, interactive roundtable sessions and social functions, unlike anything you've ever experienced. Get introduced to dozens of others responsible for their operations and senior representatives from the supplier community who will share their case studies on how they're approaching campus recreation issues in the US, Canada and around the world. You will return to your campus energized and full of new ideas! Best of all, there's no cost to you or your institution to participate.

**A private grant covers all travel, hotel, meal and conference costs.**

**ONLY 50 DIRECTORS CAN PARTICIPATE APPLY TODAY!**

## THE AGENDA

### Wednesday

12:00 - 5:00 p.m. Summit Check-In  
5:30 - 6:00 p.m. Summit Orientation  
6:00 - 9:00 p.m. Opening Night Matched Dinner

### Thursday

7:30 - 8:30 a.m. Roundtable Breakfast  
8:35 - 10:20 a.m. Small Group Presentations  
10:20 - 10:40 a.m. Coffee & Refreshment Break  
10:40 - 11:50 p.m. Small Group Presentations  
12:00 - 12:55 p.m. Networking Luncheon  
1:00 - 1:55 p.m. Interactive Roundtable Discussions  
2:00 - 3:40 p.m. Small Group Presentations  
3:40 - 4:00 p.m. Afternoon Refreshment Break  
4:00 - 5:10 p.m. Small Group Presentations  
6:15 - 9:15 p.m. Cocktails, Product Display followed by Special Evening Dinner

### Friday

7:30 - 8:30 a.m. Roundtable Breakfast  
8:40 - 11:55 a.m. One-to-One Meetings  
12:00 p.m. Airport Departures Begin

## WHO'S ELIGIBLE TO HAVE ALL COSTS COVERED?

To be eligible, you must be responsible for a college or university recreation department with 2,000 undergrad students or higher. Your title should be Director, Manager, or Supervisor. Most important, you should have decision-making authority or specific input into the products and services your system purchases. You should also have challenges that you're interested in sharing, a willingness to help others and a desire to learn about products or services that can help you in the next 6 to 18 months.



*"I...found real value in the connections I was able to make both with colleagues who I had not met before as well as vendors who had products and services that we can utilize to enhance our program."*

-Andrew Havrisko, Rowan University

*"The Summit exceeded my expectations in every way! The small group format and having the opportunity to get in front of vendors for frank and open discussion is something that is not possible at a large conference."*

- Scott Levin, University of Miami (FL)



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